

125 West 55th St New York, NY 10019 Contract # 26679414 Changes as of: 11/8/2019 at 1:28 PM Version: Current State Version 2

CPE: 1232/1246/8106 Flight: 11/12/19 - 11/18/19 Station: KTIV Con Type: POLITICAL/VOTE

Agency: BUYING TIME,LLC Advertiser: Tom Steyer for President 2020

Market: Sioux City Total \$: \$23,740.00

650 Massachusetts Product: Political Office: WASHINGTON Total Spots: 88 AVE NW

Suite 210 Agency Order #: 9031748 Service: Nielsen Total CPP: \$0.00 Washington, DC 20001 Buyer: Neckel, Danny Primary Demo: Total GRP:

Salesperson: JARED SALLES Assistant: JARED SALLES1 Traffic #: 555123

alesperson: JARED SALLES Assistant: JARED SALLES1 Traffic #: 555123 202-955-5342 202-955-5342

Separation:

Comments: Separation: 30

					-	11/12 - 11/18 11/12 11/13 11/14 11/15 11/16 11/17 11/18				Total	Total						
# Day/Ti		DP	Program	Rate	Len	11/12	11/13	11/14	11/15	11/16	11/17	11/18		Spots	\$	CPP*	GRP*
Tu-F,M 1 5a-5:30			Newsch 4 Today	\$65.00	30	0	0	1	1	0	0	1		3	\$195.00	\$0.00	0.0
Tu-F,N 2 5:30a-6			Newsch 4 Today	\$100.00	30	0	1	1	1	0	0	1		4	\$400.00	\$0.00	0.0
Tu-F,N 3 6a-6:30	1 0a		Newsch 4 Today	\$275.00	30	1	0	1	1	0	0	0		3	\$825.00	\$0.00	0.0
Tu-F,N 4 6:30a-	1 7a		Newsch 4 Today	\$325.00	30	1	1	1	0	0	0	0		3	\$975.00	\$0.00	0.0
Tu-F,N 5 7a-8a	1		Today Show	\$300.00	30	0	1	1	0	0	0	1		3	\$900.00	\$0.00	0.0
Tu-F,N 6 8a-9a	1		Today Show	\$250.00	30	1	0	0	1	0	0	1		3	\$750.00	\$0.00	0.0
Tu-F,N 7 9a-10a	/I		Today Third Hour-NBC	\$125.00	30	0	1	1	1	0	0	1		4	\$500.00	\$0.00	0.0
Tu-F,N 8 10a-11			Today with Hoda & Jenna-NBC	\$75.00	30	0	1	1	1	0	0	1		4	\$300.00	\$0.00	0.0
Tu-F,M 9 11a-12			Access Hollywood Live	\$25.00	30	1	0	1	1	0	0	1		4	\$100.00	\$0.00	0.0
Tu-F,N 10 12n-12	1		Newsch 4 Noon	\$200.00	30	1	0	1	0	0	0	1		3	\$600.00	\$0.00	0.0
Tu-F,N 11 12:30p	1		Days of Our Lives-NBC	\$175.00	30	1	1	0	1	0	0	1		4	\$700.00	\$0.00	0.0
Tu-F,N 12 2p-3p	1		Right This Minute	\$25.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
Tu-F,N 13 3p-4p	1		Tamaron Hall	\$40.00	30	0	0	1	1	0	0	1		3	\$120.00	\$0.00	0.0
Tu-F,N 14 4p-5p			Ellen	\$70.00	30	1	1	0	1	0	0	1		4	\$280.00	\$0.00	0.0
Tu-F,N 15 5p-5:30			Newsch 4 Live At 5	\$350.00	30	1	1	1	0	0	0	1		4	\$1,400.00	\$0.00	0.0
Tu-F,N 16 5:30p-6	1		NBC Nightly News	\$2,000. 00	30	0	0	1	0	0	0	0		1	\$2,000.00	\$0.00	0.0
Tu-F,N 17 6p-6:30	1		Newsch 4 At 6	\$625.00	30	1	1	0	1	0	0	0		3	\$1,875.00	\$0.00	0.0
Tu-F,N 18 6:30p-7	1		Entertainment Tonight	\$375.00	30	1	0	1	1	0	0	0		3	\$1,125.00	\$0.00	0.0
19 7p-9p	'		The Voice-NBC	\$850.00	30	0	0	0	0	0	0	1		1	\$850.00	\$0.00	0.0
M 20 9p-10p)		Bluff City Law-NBC	\$325.00	30	0	0	0	0	0	0	1		1	\$325.00	\$0.00	0.0



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AVE NW
Suite 210 Agency Order #: 9031748 Service: Nielsen Total CPP: \$0.00

Washington, DC 20001 Buyer: Neckel, Danny Primary Demo: Total GRP:

 Salesperson:
 JARED SALLES
 Assistant:
 JARED SALLES1
 Traffic #: 555123

 202-955-5342
 202-955-5342

Separation:

								1					- 11/18	Total	Total		
#	Day/Time	DP	Program	Rate	Len	11/12	11/13	11/14	11/15	11/16	11/17	11/18		Spots	\$	CPP*	GRP*
21	Tu-F,M 10p-10:35p		Newsch 4 At 10	\$900.00	30	1	1	0	0	0	0	1		3	\$2,700.00	\$0.00	0.0
22	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$250.00	30	1	1	1	0	0	0	1		4	\$1,000.00	\$0.00	0.0
23	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$50.00	30	1	1	0	1	0	0	0		3	\$150.00	\$0.00	0.0
24	Tu 7p-8p		The Voice Tue-NBC	\$950.00	30	1	0	0	0	0	0	0		1	\$950.00	\$0.00	0.0
25	Tu 9p-10p		New Amsterdam-NBC	\$375.00	30	1	0	0	0	0	0	0		1	\$375.00	\$0.00	0.0
26	W 7p-8p		Chicago Med-NBC	\$400.00	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
	W 8p-9p		Chicago Fire-NBC	\$400.00	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
	W 9p-10p		Chicago PD-NBC	\$425.00	30	0	1	0	0	0	0	0		1	\$425.00	\$0.00	0.0
29	Th 9p-10p		Law & Order: SVU-NBC	\$325.00	30	0	0	1	0	0	0	0		1	\$325.00	\$0.00	0.0
30	F 7p-8p		The Blacklist-NBC	\$325.00	30	0	0	0	1	0	0	0		1	\$325.00	\$0.00	0.0
31	F 8p-10p		Dateline Fri-NBC	\$350.00	30	0	0	0	1	0	0	0		1	\$350.00	\$0.00	0.0
	Sa 7a-9a		Saturday Today	\$175.00	30	0	0	0	0	1	0	0		1	\$175.00	\$0.00	0.0
33	Sa 6p-6:30p		Newsch 4 At 6 Saturday	\$250.00	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
34	Sa 10p-10:30p		Late News Sat	\$500.00	30	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0
35	Sa 10:30p-12m		Saturday Night Live-NBC	\$245.00	30	0	0	0	0	1	0	0		1	\$245.00	\$0.00	0.0
	Su 6a-7a		Us Farm Report:T&C Living	\$70.00	30	0	0	0	0	0	1	0		1	\$70.00	\$0.00	0.0
	Su 7a-8a		Sunday Today	\$100.00	30	0	0	0	0	0	1	0		1	\$100.00	\$0.00	0.0
38	Su 5p-5:30p		News 4 At 5PM	\$225.00	30	0	0	0	0	0	1	0		1	\$225.00	\$0.00	0.0
	Su 10p-10:30p		News 4 at Ten	\$425.00	30	0	0	0	0	0	1	0		1	\$425.00	\$0.00	0.0
40	Su 10:30p-11:30p		ET Weekend	\$55.00	30	0	0	0	0	0	1	0		1	\$55.00	\$0.00	0.0
41	Tu-F,M 2p-3p		Dateline	\$25.00	30 TALS:	1	0 15	0 15	1 16	0	0 5	1 17		3	\$75.00 \$23,740.00	\$0.00 \$0.00	0.0



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President 2020

650 Massachusetts Product: Political AVE NW

Suite 210 Agency Order #: 9031748

Service: Nielsen Washington, DC 20001 Buyer: Neckel, Danny **Primary Demo:**

> Salesperson: JARED SALLES Assistant: JARED SALLES1 Traffic #: 555123

Office: WASHINGTON

202-955-5342 202-955-5342

Separation:

Special Instructions

	Order Level Comments										
Date/Time	Added by	Comment									
11/08/19 1:26 PM	BRADLEY PHILIPPS	ok									
11/08/19 1:19 PM	Kelcy Shoemaker	Program change. We no longer have Right This Minute.									
11/08/19 12:10 PM	System	Notice Received.									
11/08/19 8:45 AM	BRADLEY PHILIPPS	Separation: 30									

Competitive Information								
Market Budget:	\$52,756							
KTIV Share:	45%							
Comment:								
Unknown:	55%							

Daypart Summary									
Day/Time	% Distrib	Spots	Dollars	CPP	GRP				
	100%	88	\$23,740.00	N/A	0.0				
Total	100%	88	\$23,740.00	N/A	0.0				

Monthly Summary									
Month	Spots	Dollars							
2019-Nov	88	\$23,740.00							
Total	88	\$23,740.00							

Total Spots: 88

Total GRP:

Total CPP: \$0.00

	Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Makegood 1	11/8/19 1:19 PM	Kelcy Shoemaker	Confirmed	3	3	\$0	\$23,740.00	Changes: 2 buylines added or modified.		
Queued for Electronic Contracting	11/8/19 10:57 AM					\$0	\$0			
New	11/8/19 8:45 AM	BRADLEY PHILIPPS	Confirmed	88		\$23,740.00	\$23,740.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.